

# DUST OFF YOUR UNICREDIT BANK CARD MARKETING CAMPAIGN TERMS AND CONDITIONS

The purpose of this document is to set out the terms and conditions of the marketing campaign, Dust Off Your UniCredit Bank Card (the "Campaign"), in a complete and clear manner. This document is the only document that governs the Campaign terms and conditions. These can only be changed by written amendments to this document or by a new complete version of the Campaign terms and conditions. The Bank reserves the right to unilaterally change the Campaign terms and conditions during the Campaign period.

## 1. ORGANISER

The Campaign is organised by UniCredit Bank Czech Republic and Slovakia, a.s., with its registered office at Želetavská 1525/1, 140 92 Prague 4 – Michle, ID No. 64948242, registered in the Companies Register maintained by the Municipal Court in Prague, Section B, File No. 3608 (the "Bank", the "Organiser" or "UniCredit Bank").

#### 2. TERMS

Unless the context otherwise requires, the terms defined below are used solely for the purposes of the Campaign terms and conditions.

Current Account - a payment account in CZK held with UniCredit Bank to which a debit card is issued.

**Campaign Client** – a natural person who is a Current Account holder and who has been contacted by the Bank via a push notification in the Smart Banking app or SMS message to participate in the Campaign.

**Reward** – a refund of up to CZK 100 of the first card payment made during the Campaign Period. A First Card Payment actually made (charged) during the Campaign Period, up to a maximum of CZK 100.

Campaign Period – from 23 September 2024 until 6 October 2024. The Bank reserves the right to extend the Campaign or terminate it earlier.

First Card Payment — making the 1st (first) card payment at merchants or online during the Campaign Period using a debit card issued to the Current Account.

**Selected UniCredit Group Companies** — UniCredit Services, S.C.p.A., organizační složka Česká republika, UniCredit Leasing CZ, a.s., UniCredit Fleet Management, s.r.o., UniCredit Factoring Czech Republic and Slovakia, a.s., UniCredit pojišťovací makléřská spol. s r.o., and UCTAM (UniCredit Turn-Around Management) member.

Campaign Evaluation – the Campaign Evaluation takes place from 15 October 2024 until 15 November 2024.

**Employee** – any natural person over 18 years of age who is in an employment relationship with the Bank and/or Selected UniCredit Group Companies on the date of the Campaign launch, including persons temporarily removed from the register of active employees (e.g., persons on maternity and parental leave).

# 3. CAMPAIGN PARTICIPANTS

The Campaign Client shall join the Campaign by making a card payment at merchants or online (not applicable to cash withdrawals from ATMs) during the Campaign Period with a debit card issued to the Current Account.

All Employees and UniCredit Bank branch staff are excluded from the Campaign.

## 4. REWARD AND DEADLINES FOR ITS CREDITING

The Reward shall be paid by the Bank to the Campaign Participant's Current Account no later than one week following the Campaign Evaluation and will be paid only once.

# 5. PERSONAL DATA PROCESSING

By providing information to the Organiser (as the controller), in line with General Data Protection Regulation No. 679/2016 as amended, the Campaign Client takes note of the information on personal data processing by the Bank. The processed data shall mean a name, surname, permanent residence, telephone number, email address, and account number for the purposes of evaluation of the Campaign.

# 6. FINAL PROVISIONS

The Campaign terms and conditions take effect from 23 September 2024 and are available on our website.

Any changes to the Campaign terms and conditions, including any changes to the Campaign Period, shall be published in the same manner as the initial announcement of the Campaign.

There is no legal right to the Reward and it is not legally enforceable.

Prague, 23 September 2024

Translation for client's convenience only.